



Mastercard® CoBrand Artwork Specification

Premium Card Specifications:

FILE FORMATS: PNG File

DPI: MUST be at least 300 dpi

COLOR MODE: RGB

CARD SIZE W/ BLEED: 3.5 x 2.24 in.

FINAL CARD SIZE: 3.375 x 2.125 in.



Card design must continue through bleed. We will not accept any artwork that is less than 300 dpi, or smaller than 3.5 x 2.24 inches. All artwork should be RGB color mode. CMYK files will be converted which may produce a card with undesirable colors. Bitmaps, gifs, etc. are also **not** accepted, as these are not high resolution formats and will not print high quality. Any artwork that does not follow these guidelines may cause a slight delay in preparation. All artwork must include 1 of 5 descriptor words: Reward, Loyalty, Incentive, Rebate, or Award.

Classic & Professional Logo Specifications:

FILE FORMATS: Transparent PNG

DPI: MUST be at least 300 dpi

COLOR MODE: RGB

We will not accept any logo that is less than 300 dpi. Logos should be RGB color mode. CMYK files will be converted which may produce a card with undesirable colors. Bitmaps, gifs, etc. are also **not** accepted, as these are not high resolution formats and will not print high quality. Any logo that does not follow these guidelines may cause a slight delay in preparation. All artwork must include 1 of 5 descriptor words: Reward, Loyalty, Incentive, Rebate, or Award.

To view available card background designs visit www.omnicard.com/rewards/branded-reward-card-backgrounds/

Any Logo that appears to be website quality or pulled off of the web, will not work. Web images are only 72dpi and will produce undesirable results!